

# MICHELE BECKER

2024 Windsurfing | GER 277



[www.michele-becker.com](http://www.michele-becker.com)

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# MICHELE BECKER



**„I CAN'T IMAGINE  
EVER STOPPING  
WITHOUT HAVING  
REACHED THE  
CLIMAX.“**

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# MICHELE BECKER



## GOOD TO KNOW

- **Date of Birth**  
20 June 1998
- **Windsurfing**  
Since 2007
- **Competitions**  
Since 2011
- **Pro Windsurfer**  
Since 2017
- **Apprenticeship:**  
**Industrial Clerk**  
08/ 2018 - 01/2020
- **Studies:**  
**Electrical Engineering**  
Since 2020

## TEAMS

- **GA & Tabou**  
2014 - 2017
- **Fanatic & Duotone**  
2017 - 2022
- **PATRIK International**  
Since 2022

**M**ichele Becker is a German professional windsurfer who participates in the German Championship Series and the PWA World Tour, among others. He supports the promotion of young windsurfers as a coach of the Vincent Langer Kids Camp. He has been a brand ambassador and team rider for the PATRIK International brand since 2022 where he quickly became the leading rider and is involved in the development process of the newest windsurf gear.

In 2023 Becker dominated the IFCA Slalom European Championships and became European Champion with an ideal score of 0.0. He also finished the PWA Worldtour 2023 in fifth place.

The Schleswig-Holstein native stood on the board for the first time at the age of 9. Today he remembers that moment and describes it as a „new start into another life.“ Windsurfing became an indefinable passion for him, in which it is all about achieving one’s own perfection.

Hard work, ambition and discipline. Three words that describe Becker. For him, it’s all about developing his skills. He very rarely enjoys free time on the water and says: „Not training is a waste of time for me. I want to be as good as I can be and I have to train for that. That’s what rewards me at the end of the day.“

In addition to his windsurfing training, yoga, gym workouts and a healthy lifestyle are on his agenda. After graduating from high school in June 2017, he began training as an industrial clerk and is now studying electrical engineering at IU International University of Applied Sciences.



# RESULTS



**2023**

EUROPEAN  
CHAMPION

**5TH**

PWA WORLD  
TOUR 2023

**3X**

GERMAN  
CHAMPION U21



104.000 Views in 2023

## YOUTUBE

„Michele Becker Windsurfing“

- » Active channel since 2022
- » High quality video production
- » Topics: vlogs, documentaries, product reviews, tips & tricks

## INSTAGRAM

@michele\_becker\_ger277

- » Frequent posting
- » Story Insights
- » Giveaways and follower interactions

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# MEDIA



## NEWSPAPERS

Local reporting in regional newspapers (digital and print)



## TV-REPORTS

Germany-wide reporting on successful events



## PROFESSIONAL JOURNALS

Regular appearances as an expert in professional magazines like the SURF Magazine (digital and print)

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# BRAND AMBASSADOR



- » Participation in events
- » Special content creation for the needs of the partners
- » Positive image transfer as a professional and responsible water sports athlete
- » Presence on the beach and social media
- » Different talks and surfer talks on stage

# TWS TRAINING



©TWS Slalom Training

For several years, Becker has been training together with the windsurfing elite during the winter at the most successful slalom training in the world „TWS Slalom Training“ in El Médano, Tenerife. Médano is known for its first class wind conditions and offers the perfect environment for slalom windsurfing training.





# ENGAGEMENT



The Vincent Langer Kids Camp is the best opportunity for young aspiring windsurfers to improve their own windsurfing skills. Under the guidance of Vincent Langer and experienced trainers, the children receive professional coachings, which are adapted to their ability levels. This ensures that both, beginners and more experienced participants, can make remarkable progress. Becker was a participant in the Kids camp and now he works as a coach for the Camp.



©Stephanie Trenkler

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 **patrik**

**Wind  
Lounge**

 **NORTHSHORE  
MANAGEMENT**